



INTERNATIONAL  
ACADEMY ON  
UNESCO DESIGNATIONS  
AND SUSTAINABLE  
DEVELOPMENT



Centro Studi  
Silvia Santagata  
EBLA



United Nations  
Educational, Scientific and  
Cultural Organization

**Regional Bureau  
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in Europe**

In collaboration with:



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UNESCO Chair in  
Sustainable Development  
and Territory Management

# International Academy on UNESCO Designations and Sustainable Development - ed. 2017

## PROGRAMME



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The programme takes place from **8 to 13 October 2017**, consisting in a mix of lectures, working sessions, seminars and debates, together with visits and meetings with relevant stakeholders. Local case studies have been selected considering their specific relevance and their capacity to show good practices in relation to the role of cultural and natural resources towards the attainment UN Agenda 2030 Sustainable Development Goals.

## Sunday 8. October,

Camplus Lingotto, Conference Room, Via Nizza 230, Turin

From 16.30

Registration and welcome coffee

17.00

### Welcome session

With the participation of: Philippe Pypaert (UNESCO Regional Bureau for Science and Culture in Europe), Dario Padovan (UNESCO Chair/University of Turin), Matteo Rosati (UNESCO Regional Bureau for Science and Culture in Europe), Giovanna Segre (UNESCO Chair/University of Turin and CSS-Ebla)

17.30

Brief introduction of participants

18.00

Presentation of the programme of the Academy

*19.00: Visit to Lingotto Multifunctional Centre and Buffet Dinner*

## Monday 9. October

Venue: UN Campus, ITC-ILO, Viale Maestri del Lavoro 10, Turin

In collaboration with: master on World Heritage and cultural projects for development

## Agenda 2030: the open challenges

*8.30: transfer from Camplus Lingotto*

9.00-11.00

### Opening lectures:

- The potential role of UNESCO designations in addressing the Agenda 2030 Sustainable Development goals:  
the cultural perspective (Matteo Rosati, UNESCO);  
the environmental perspective (Philippe Pypaert, UNESCO)
- UNESCO designations and SDGs: measuring the impact (Giovanna Segre, University of Turin)
- UNESCO designations: Towards an integrated management perspective (Alessio Re, CSS-Ebla)
- Crete region as a potential UNESCO district (Dimitris Michelogiannis, Crete regional authority)

*Break*



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11.30-12.30

### **Working Session 1:**

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Simone Beck, National Commission for UNESCO, Luxembourg
- Papantoniou Thekla, National Commission for UNESCO, Cyprus
- Johan West, Cape West Coast, Cape Winelands, Kogelberg, Garden Route, Gouritz BRs, South Africa

12.30 *Lunch*

14.00-15.30,

### **Seminar 1:**

“Intangible values as resources for development”, with contributions by:

- Chiara Bortolotto (Laboratoire d'Anthropologie des Mondes Contemporains Université Libre de Bruxelles), Intangible Heritage, Communities and Sustainable Development
- Alessia Mariotti (University of Bologna-CAST), Community involvement
- Paola Borrione (CSS-Ebla), Strategies and instruments for governing culture
- Massimo Marrelli, Università degli Studi di Napoli Federico II, The cultural district of the “Presepe” in Naples

15.30-16.45

### **Working Session 2:**

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Gabriele Detschmann, Intangible Cultural Heritage in Austria, Austria
- Fabio Albino Madau, Celebrations of big shoulder-borne processional structures: Descent of the Candlesticks - Sassari ICH, Italy
- Dorina Onica, Traditional wall-carpet craftsmanship in Romania and the Republic of Moldova/ Men's group Colindat, Christmas-time ritual -ICH, Moldova

*Break*

17.00-18.00

### **Working Session 3:**

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Andrijana Filinaitė, Kaunas, Creative city of design, Lithuania
- Carla Pinho, Óbidos, Creative City of Literature, Portugal
- Roberto Cerrato, Vineyard Landscape of Piedmont: Langhe-Roero and Monferrato - WH, Italy

19.30 *Dinner*



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## Tuesday 10. October

Venue: Stupinigi Royal Palace chimney room, Piazza Principe Amedeo 7, Nichelino.

In collaboration with: Ordine Mauriziano Foundation, Piedmont Region, Royal Parks Regional Authority, *Stupinigi è* Association and master on Socio-environmental sustainability of agro-food networks

# Understanding new frontiers in cultural, natural and community resources management

8.30, *Transfer from Camplus Lingotto*

9.00-10.30

**Visit** at Stupinigi park and Royal Palace, with the participation of Ordine Mauriziano Foundation and Royal Parks Regional Authority

11.00-13.00

- Giovanna Segre, Alessio Re (CSS-Ebla), Innovative models for the integrated management of heritage sites;
- Piedmont Region: policies on UNESCO designations
- Compagnia di San Paolo Foundation, Projects and activities in the culture sector
- CRT Foundation, Projects and activities in the culture sector

*Discussion*

13.15 *Lunch*

15.00-15.30

**Lecture:** Combining conservation and development: the Historic Urban Landscape approach (Yonca Erkan, UNESCO Chair on the Management and Promotion of World Heritage Sites: New Media and Community Involvement, Kadir Has University)

*Discussion*

15.30-17.00

### **Working Session\_4:**

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Antonia Ruskovic Radonic, St. Barbara in Konavle -Stećci Medieval Tombstones Graveyards in Dubravka – WH, Croatia
- Mudhafar Salim, The Ahwar of Southern Iraq: Refuge of Biodiversity and the Relict Landscape of the Mesopotamian Cities – WH, Iraq
- Salvatore Caffo, Agata Puglisi, Mount Etna – WH, Italy

19.30 *Dinner*



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## Wednesday 11. October

Venue: University of Turin/Cavallerizza Reale, Via Giuseppe Verdi 9, and Museo Egizio di Torino, Via Accademia delle Scienze 6  
In collaboration with: University of Turin and Museo Egizio di Torino

# Culture and city life: heritage as driver for local development

*8.30, transfer from Camplus Lingotto*

9.30-11.00 (Cavallerizza Reale, multifunction room)

### Working Session\_5:

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Massimiliano De Martin, Venice and its lagoon – WH, Italy
- Luana Alessandrini, Historic Centre of Urbino – WH, Italy
- Leonidas Stanellos, Old Town of Corfù –WH, Greece

*Break*

11.30-12.45 (Cavallerizza Reale, multifunction room)

### Working Session\_6:

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Petteri Takkula, Fortress of Suomenlinna – WH, Finland
- Anita Babacic Ajduk/Sanja Slavica Matesic, St. Nicholas Fortress, Venetian Works of Defence between the 16th and 17th Centuries – WH, Croatia
- Nikolay Nenov, Rock-Hewn Churches of Ivanovo – WH, Bulgaria

*13.00 Lunch*

14.30-15.30 (Museo Egizio di Torino)

### Seminar\_2:

“The role of heritage institutions in the city life: Understanding the economic, social and cultural impacts”, with contributions by:

- Samantha Isaia (Museo Egizio di Torino), Presentation of the “Museo Egizio di Torino” and its management
- Enrico Bertacchini (University of Turin), The economic impact of the Museo Egizio on the city and the region
- Martha Mary Friel (IULM University and CSS-Ebla), Emerging trends in the cultural tourism market

*Discussion*

15.30-16.30

### Working Session\_7:

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Ibrahim al Farajat, Petra – WH, Jordan
- Juliana Strogan, Rjukan-Notodden Industrial Heritage Site –WH, Norway

*17.00-18.30*

**Visit** to the Museo Egizio

*Free dinner*



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## Thursday 12. October

Venue: Cavallerizza Reale, Via Giuseppe Verdi 9, Turin, and Collina Po Biosphere Reserve, Moncalieri.

In collaboration with: Torino UNESCO Creative City for Design, Collina Po Biosphere Reserve management authority, master in Socio-environmental sustainability of agro-food networks (University of Turin)

# Enhancing territorial and community capital

*8.30, transfer from Camplus Lingotto*

9.30-11.30 (Cavallerizza Reale, Aula Magna)

Participation in the panel “Design for the city/Design for citizens”-International Forum on Design, city and democracy, at Cavallerizza Reale. In collaboration with Torino Design Week; General Assembly of the World Design Organization; Torino UNESCO Creative City for Design

*12.30 Transfer to Collina Po Biosphere Reserve and lunch*

14.00-15.30 (Cascina Le Vallere)

Participation in the session on MaB Designations, in collaboration with Collina Po Biosphere Reserve/Green Grain Project

*Break*

16.00-17.00 (Cascina Le Vallere, council room)

**Seminar\_3:** “Networking relationships and circular economy in UNESCO territories”, with contributions by:

- Dario Padovan (University of Turin), Global Geoparks as an opportunity to next sustainability challenges
- Simona Bonelli (University of Turin), Biodiversity and development
- Erica Meneghin, Andrea Porta (CSS-Ebla), Flashes from the 2017 MAB Youth Forum

*Discussion*

17.00-18.15

### **Working Session\_8:**

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Alexandru Andrasanu, Hateg, Global Geopark, Romania
- Radoslav Nakov, Iskar Panega, Global Geopark, Bulgaria
- Malin-Matei Muşetescu, Danube Delta – BR, Romania
- Edoardo Dellarole, Sesia Valgrande, Global Geopark, Italy

From 18.30

**Visit** to Vallere Park-Collina Po Biosphere Reserve, in collaboration with Green Grain project

*19.30 Dinner*



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**Friday 13. October**

Venue: UN Campus, ITC-ILO, Viale Maestri del Lavoro 10, Turin

## Sharing good practices: a community towards sustainability

8.30, transfer from *Camplus Lingotto*

9.00-11.00

### **Working Session\_9:**

Lessons learned from UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Dejan Veranic, Prehistoric Pile Dwellings around the Alps – WH, Slovenia
- Ylber Mirta, Ohrid-Prespa – BR and Ohrid Region - WH, The Former Yugoslav Republic of Macedonia
- Marko Tucakov, Backo Podunavlje – BR, Serbia
- Mohammed Abu Hassira, Palestine
- Yusif Gayibov, Asian Development Bank, Azerbaijan

*Break*

11.30-12.30

### **Setting-up the Agenda:**

open debate and conclusions

12.30

Closing ceremony and delivery of Diplomas

13.00 *lunch*

-This programme might be subject to changes.  
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