



INTERNATIONAL
ACADEMY ON
UNESCO DESIGNATIONS
AND SUSTAINABLE
DEVELOPMENT



Regional Bureau
for Science and Culture
in Europe



“International Academy on UNESCO Designations and Sustainable Development”

Turin, Piedmont region and Milan, 11^h - 16th October 2018

PROGRAMME

Thursday, October 11

Introduction: Agenda 2030 - the open issues

Venue: Camplus Lingotto, master room, via Nizsa 230, Torino

- From 16.00 *Registration and welcome coffee*
17.00 **Warm up and Opening session**
17.30 Presentation of the program and activities
18.00 Introduction of participants
19.00 **Visit** to Lingotto Multifunctional Centre and *networking buffet*

Friday, October 12

*workshop_1: UNESCO Districts: the integrated management
of cultural and natural resources*

in collaboration with: Social Community Theatre and City of Turin / Torino Design Week 2018

*Venue: Camplus Lingotto, master room, via Nizsa 230, Torino
Comune di Torino, Sala delle Colonne, Piazza Palazzo di Città 1, Torino*

- 09.30 **Seminar on "Towards UNESCO Districts: integrated management models and approaches for cultural and natural resources"**, with the participation of:
- Jonathan Baker, UNESCO Regional Bureau for Science and Culture in Europe;
 - Alessio Re, Fondazione Santagata;
 - Enrico Bertacchini, University of Turin.



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Open Discussion

11.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Eftychia Koulouri, Department for the Conservation and Management of the Historic Center of Corfu city, Municipality of Corfu, Greece;
- Pinar Kusseven, General Directorate for Cultural Heritage and Museums, Turkey;
- Abdellatif Marou, Inspector of historical monuments and sites, Morocco;
- Vladimir Dzamic, Institute for the Protection of Cultural Monuments of Serbia, Serbia.

12.30 *Networking lunch*

Transfer to Torino city centre

14.30-17.30 **Seminar** on "**Audience engagement and cultural heritage: the role of youth and communities**", moderated by Giovanna Segre (University of Turin), with presentations of:

- TerrAct Interreg Project
- Caravan Next Creative Europe Project
- Valore Stupinigi
- MaB UNESCO Monviso Youth Camp

And the intervention of: Luigi Patuzzi (Fondazione Dolomiti Unesco), Philippe Pypaert (Programme for Natural Sciences UNESCO Office in Beijing), Pierluigi Sacco (IULM University) and Carlo Salone (University of Turin).

Open Discussion

Free dinner

Saturday, October 13

*workshop_2: Enhancing territorial and community capital
in collaboration with: University of Gastronomic Sciences of Pollenzo*

Venue: Pollenzo residence of the Royal House of Savoy (World Heritage Site)

8.30 Transfer to Pollenzo

09.30 **Seminar** on "**Culture, food and development**" with the participation of:

- Donatella Saccone, University of Gastronomic Sciences of Pollenzo, "Culture, Food and Sustainable Development";
- Gabriele Volpato, University of Gastronomic Sciences of Pollenzo, "Ecological relations and community rituals for sustainable resource management";
- Michele Antonio Fino, University of Gastronomic Sciences of Pollenzo, "The Monviso taste atlas".

Open Discussion



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11.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Joelle Barakat, Association for the Protection of Jabal Moussa, Lebanon;
- Daniella Pistenti Mouyiannou, Environmental Education Centre of Salamiou-Network of EEC, Cyprus.

12.00 **Site visit** at the Wine Bank

13.00 *Networking lunch*

14.30 **Seminar** on “**Sustainable Tourism**” with the participation of Peter De Brine, UNESCO World Heritage Centre

15.30 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Jovana Zaklan, Institute for Nature Conservation of Vojvodina Province, Serbia;
- Andrea Colombelli and Claudio Tensi, CollinaPo Biosphere Reserve, Italy;
- Mihaela Mesarić, Međimurska priroda, Međimurje Nature, Croatia.

Break

- Milivoje Krvavac, Institute for Nature Conservation of Serbia, Serbia;
- Damijan Jaklin, Municipality Velika Polana, Slovenia;
- Şule Ürün, Turkish National Commission for UNESCO, Turkey.

18.30 Collective de-briefing of the day

19.00 *Transfer to Turin and Dinner*

Sunday, October 14

workshop_3: Heritage management and sustainable tourism: experiences in Monferrato
in collaboration with: ITACA' Festival of responsible tourism, Ca' Mon, Bottega del Grignolino
association, RiCreareCrea association and Ente di gestione dei Sacri Monti

Venues: Monferrato (World Heritage Site) and Sacred Mountain of Crea (World Heritage Site)

08.30 *Transfer to Portacomaro, Casa dell'Artista*

09.30 **Seminar** on: "**Local networks for culture, tourism and development**" with the participation of:

- Andrea Cerrato, Sistema Monferrato;
- Paola Borrione, Fondazione Santagata;
- Laura Fornara, Compagnia di San Paolo.

Open Discussion



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11.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Cristian Ciobanu, University of Bucharest - Hateg UNESCO Geopark, Romania;
- Bostjan Jerman, United Nations Association of Slovenia, Slovenia.

12.00 **Site visit** and **meetings** with local stakeholders: ITACA' Festival /Ca' Mon

13.00 *Lunch at Bottega del Grignolino*

Transfer to Crea

15.00 **Introduction** to the Sacred Mountain of Crea (Ente di Gestione dei Sacri Monti) and **site visit** (with Serena Monina Cerutti and Gian Paolo Bardazza, RiCreareCrea Association)

17.00 **Seminar** on: "**Managing practices in World Heritage properties**" with the participation of:

- Elena De Filippis, Ente di Gestione dei Sacri Monti;
- Roberto Cerrato and Elisa Gandino, Association for the Wine Landscapes of Langhe-Roero and Monferrato Heritage.

18.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Mariola Andonegui, Fundación San Millán de la Cogolla, Spain;
- Juliana Strogan, Norsk Industriarbeider Museum, Norway.

19.00 *Dinner*

Transfer to Milan

Monday, October 15

workshop_4: Creativity as a driver for local development

in collaboration with: City of Milan/Bookcity/Milan Creative City for Literature

Venue: Castello Sforzesco, Milan

08.00 Transfer to Castello Sforzesco

09.00 **Opening** with the participation of Filippo Del Corno, Councillor for Culture of the Municipality of Milan

09.30 **Presentation** of Milano Creative City of Literature, Stefano Parise, Director of the Library Sector City of Milan

10.00 **Working session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion:

- Stefanie Grüssinger, Federal Ministry for Europe, Integration and Foreign Affairs, Austria;
- Peter Hudák, Civic Association Vita in Suburbium, Slovakia.

Break

- Anne-Ly Torstensson, Hiiumaa Development Center, Estonia;
- Aslı Hetemoglu, Turkish National Commission for UNESCO, Turkey;
- Kiran Afzal, World Bank Group, Pakistan.

12.30 *Networking lunch*

14.00 **Site visit** at the Pietà Rondanini Museum

14.30 **Seminar** on "**Sustaining intangible culture and creativity**", with the participation of:

- Matteo Rosati, UNESCO Regional Bureau for Science and Culture in Europe;
- Benedetta Ubertazzi, UNESCO Facilitator, Global Capacity Building Programme for Safeguarding ICH;
- Martha Friel, IULM University;

Open Discussion

16.30 **Site visit** at Fondazione Feltrinelli and Laboratorio Formentini

19.30 *Free dinner*

Tuesday, October 16

workshop_5: Entrepreneurship and innovation in culture and tourism
in collaboration with: IULM Innovation Lab

Venue: IULM Innovation Lab, Milan

9.00 *Transfer to IULM*

9.30 **Seminar** on "**Innovation and Entrepreneurship for culture**", with the participation of:

- Giovanni Puglisi, IULM University;
- Angelo Miglietta, IULM University;
- Alessandro Rubini, Art&Culture Department - Fondazione Cariplo.

Open Discussion

10.30 **Working session:** Experiences and lessons learned on UNESCO designations and Sustainable Development, presentations from participants and discussion:

- Tomaž Simetinger, Institute for tourism, sport and culture Kamnik, Slovenia;
- Johan West, Cape Town Creative City, South Africa;
- Inuss Vircavs, Riga city Construction board, Latvia.

12.30 **Final remarks** and **Closing ceremony:** Matteo Rosati (UNESCO Regional Bureau for Science and Culture in Europe), Giovanna Segre (University of Turin) and Vincenzo Trione (IULM University)

13.00 *Closing buffet lunch and departure of participants*

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