

“International Academy on UNESCO Designations and Sustainable Development”

Turin, Piedmont region and Milan 2019

20-25 October 2019

Concept

The workshop mainly focuses on **the role of food and food-related practices as driver for sustainable development in UNESCO Designations**. In particular, the meeting aims at sharing experiences, defining good practices, and discussing creative solutions on the integration of food-related practices - from production to consumption - in the management of UNESCO designated areas and the safeguarding of the related cultural and natural resources, in order to ensure an appropriate and equitable balance between conservation, sustainability and development.

Within this framework, specific sub topics addressed in the 2019 edition are:

1. Integrated management models for cultural and natural resources, exploring emerging approaches, tools and practices to effectively engage multiple stakeholders and to better integrate food-related cultural and natural resources within local development programmes.
2. The role of creativity and innovation in community based development, to understand how the synergy between food-related heritage and cultural and creative industries can sustain inclusive social and economic growth in UNESCO designations.
3. Tools and practices to facilitate the management and development of food-related sustainable tourism at UNESCO designated areas, through fostering increased awareness, capacity and balanced participation of all stakeholders.

20 October 2019

Introduction: Agenda 2030 - the open issues

in collaboration with: Circolo del Design

Venue: Via San Francesco Da Paola 17, Turin

From 16.00 *Registration and welcome coffee*

17.00 **Opening session:** presentation of the programme and activities

18.00 Introduction of participants

18.30 *Buffet dinner*

19.45 *Transfer to Loc. Altavilla, Alba*

21 October 2019

workshop_1: UNESCO Districts: the integrated management of cultural and natural resources

in collaboration with: Fondazione Ordine Mauriziano, Ente di gestione delle aree protette dei Parchi Reali, Associazione Stupinigi è

Venue: Stupinigi Residence of the Royal House of Savoy (World Heritage Site), Turin

8.30 *Transfer to Stupinigi*

09.30 **Meeting at Infopoint Stupinigi with** Associazione Stupinigi è and Panacea

10.30 **Seminar on "Towards UNESCO Districts: integrated management models and approaches for cultural and natural resources"**, with the participation of:

- Giovanna Segre, University of Turin
- Matteo Rosati, UNESCO Regional Bureau for Science and Culture in Europe
- Alessio Re, Fondazione Santagata

Open Discussion

12.00 **Site visit** Stupinigi World Heritage Site

13.00 *Networking lunch*

14.30 **Addresses by** Laura Fornara, Compagnia di San Paolo

15.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development, presentations from participants and discussion:

- Evrim Ulsan, Ministry of Culture and Tourism, Turkey
- Maria del Pozo Lòpez, Aranjuez Cultural Landscape Foundation, Spain
- Nikolay Nenov, Rousse Regional Historical Museum, Bulgaria

16.30 *Coffee break*

17.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development, presentations from participants and discussion:

- Carla Silva, Azores Global Geopark, Portugal
- Radoslav Nakov, Geological Institute, Bulgarian Academy of Sciences, Bulgaria
- Branislav Milićević, The Provincial Institute for the Protection of Cultural Monuments, Serbia

18.30 *Transfer and dinner*

21.00 *Transfer to Loc. Altavilla, Alba*

22 October 2019

workshop_2: Culture, food and development

in collaboration with: University of Gastronomic Sciences of Pollenzo, Parco del Monviso, Fondazione CRC

Venue: Pollenzo Residence of the Royal House of Savoy (World Heritage Site and Monviso Biosphere Reserve)

8.30 *Transfer to Pollenzo*

09.30 **Seminar on "Culture, food and development"** with the participation of:

- Nuria Sanz Gallego, FAO
- Jonathan Baker, UNESCO Regional Bureau for Science and Culture in Europe
- Donatella Saccone, University of Gastronomic Sciences of Pollenzo

Open Discussion

10.30 *Coffee break*

11.00 **Seminar on "Understanding social and environmental process for territorial management"** with the participation of:

- Gabriele Volpato, University of Gastronomic Sciences of Pollenzo
- Paolo Corvo, University of Gastronomic Sciences of Pollenzo
- Franco Fassio, University of Gastronomic Sciences of Pollenzo
- Roberta Cevasco, University of Gastronomic Sciences of Pollenzo
- Stefano Fenoglio, Università del Piemonte Orientale

Open Discussion

13.00 **Visit** Banca del Vino

13.45 *Lunch* and presentation of the "Towards an Atlas for sustainable food-related practices in UNESCO designated sites"

15.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion

- Dejan Miletic, Golija-Studenica Biosphere Reserve, Serbia
- Davorin Koren and Janez Rakar, Triglav National Park Biosphere Reserve, Slovenia
- Ana Petrovska, State secretary in the Ministry of Environment, FYROM
- Tsvetelina Ivanova, Ministry of environment and waters, Bulgaria

16.30 *Transfer to Monticello*

17.00 **Visit** to Monticello with Saverio Dani, Fondazione CRC, Filippo Margiaria, Piccolo Festival della Felicità

19.30 *Dinner*

21.00 *Transfer to Loc. Altavilla, Alba*

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23 October 2019

workshop_3: Intangible cultural heritage and creativity for local development

in collaboration with: Comune di Alba, Ente Turismo Alba Bra Langhe Monferrato Roero, Fondazione Matrice

Venue: Sala del Consiglio Comunale, Alba

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8.30 *Transfer to Alba*

09.00 **Addresses by** Mauro Carbone, Ente Turismo Alba Bra Langhe Monferrato Roero and Ass. Carlotta Boffa, Comune di Alba

09.30 **Seminar on "Making culture and creativity collaborate to strengthen communities identity"** with the participation of:

- Frank Lohrberg, RWTH Aachen University
- Otto Bugnano, Associazione Fondazione Matrice

10.30 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion

- Patrizia Medas, Sardinia Global Geopark, Italy
- Savvas Vasileiadis, Olympus National Park, Greece
- Erinda Misho, Ohrid-Prespa Biosphere Reserve, Albania
- Dalka Zanki, Vis archipelago Global Geopark, Croatia
- Nebojsa Dragojlovic, Regional Museum of Doboj, Bosnia and Herzegovina

12.30 *Networking lunch*

13.30 **City walk**

14.30 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion

- Gergana Dimimitrova, Ministry of Environment and Waters, Bulgaria
- Sara Pavkov, Institute for Nature Conservation of Vojvodina Province, Serbia
- Ion Munteanu, Danube Delta Biosphere Reserve, Romania
- Adina Popa, Hateg Country Global Geopark, Romania
- Sergey Aleksandrov, Central Balkan National Park and Biosphere Reserve, Bulgaria

19.00 *Transfer to Loc. Altavilla, Alba*

Meeting with local stakeholder and video of MaB UNESCO Monviso Youth Camp

20.00 *Social dinner*

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24 October 2019

workshop_4: Enhancing the value of cultural and creative industries in urban and rural contexts

in collaboration with: Milan Creative City for Literature, Lombardia Region, Municipality of Milan

Venue: Sala Gonfalone, Grattacielo Pirelli, via Fabio Filzi 22, Milan

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08.30 *Transfer to Milan*

11.00 **Visit to Castello Sforzesco, Leonardo Da Vinci's Sala delle Asse**

13.00 *Lunch*

14.45 **Seminar on “Intangible Cultural Heritage and communities”** with the participation of:

- Stefano Parise (Director of the Library Sector City of Milan, Creative City of Literature), Paolo Manara, Laura Teruzzi, Margherita Motta (Municipality of Milan)
- Monica Abbiati, Claudio Gamba, Lombardia Region
- Agostina Lavagnino, Lombardia Region
- Cassiano Luminati, Polo Poschiavo, AlpFoodWay project
- Benedetta Ubertzzi, UNESCO Facilitator, Global Capacity Building Programme for Safeguarding ICH

17.00 **Working Session:** Experiences and lessons learned on UNESCO designations and Sustainable Development: presentations from participants and discussion

- Eftychia Koulouri, Municipality of Corfu, Greece
- Danijela Pavlovic, Ministry of Education and Culture of the Republic of Srpska, Bosnia Herzegovina

18.00 *Free time and dinner*

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25 October 2019

workshop_5: Entrepreneurship and innovation in culture and tourism

in collaboration with: IULM University

Venue: IULM Innovation Lab, Milan

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9.00 Transfer to IULM

9.30 **Seminar on "Innovation and Entrepreneurship for culture"**, with the participation of the master class in Hospitality and Tourism Management:

- Angelo Miglietta, IULM University;

- Martha Friel, IULM University.

11.30 **Round discussion on "Academy Next: proposal for future steps on achieving the SDGs"**

12.30 **Final remarks and Closing ceremony**, with the participation of:

- Alessio Re, Fondazione Santagata;

- Matteo Rosati, UNESCO Regional Bureau for Science and Culture in Europe;

- Giovanna Segre, University of Turin.

13.00 Closing buffet lunch and departure of participants

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